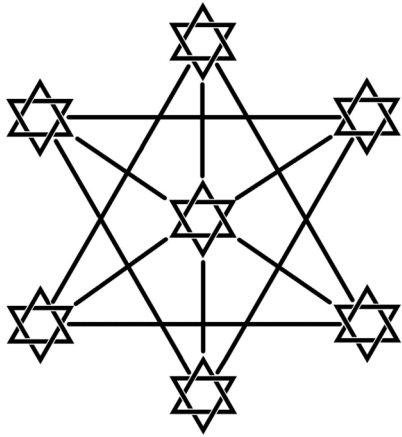


SYNGROW



*The Synagogue Networking Groups
of Southern Westchester*

Marketing Yourself in Today's World

Hosted By Beth El Synagogue Center
**Thursday, April 20, 2010 at
7:30pm**

Networking and Program Event

To market yourself or a business concept, our experience has taught us that there are three keys to a successful project: listening, provide creative and practical solutions, and managing the process. This workshop will tell you how to employ all three keys through e-books, Twitter, Facebook, and blogging. More specifically, you'll learn how to create an e-book (with a resume, samples, references, etc.), how to navigate and network for shared expertise on Twitter and how to utilize the Facebook frenzy for work. Discover where to start a blog and the benefits of blogging for marketing yourself.

Nancy Ruzow is the owner of the design and communications boutique, Ruzow Graphics. Nancy Ruzow began her career in 1979 after receiving a BS in Graphic Design. After six years working in the promotion departments of MacLean Hunter Media and Playboy she started Ruzow Graphics, Inc. Nancy has won multiple national and local design awards.

Who should attend: Anybody who wants to learn how to use the resources of the web to promote yourself *and have others find you*. In business or job hunting, this event is for you.

We gain strength from the support and knowledge from our neighbors, friends, and congregants throughout the Sound Shore area.

This program is open to all. Free of charge.

At: Beth El Synagogue Center
1324 North Avenue (At Northfield Ave)
New Rochelle, NY 10804
Tel.: 914-235-2700
Website: <http://www.bethelnr.org>

For further Information, please contact: Robert Levine at
(914) 813-8366

SynGrow includes:

Beth El Synagogue Center
Larchmont Temple
Scarsdale Synagogue
Westchester Jewish Center
Westchester Reform Temple
Young Israel New Rochelle
Young Israel Scarsdale